Checklist:

4 Key Benefits of Moving to the Cloud

As we've examined in the blog post [Five Problems the Cloud is Solving for the Enterprise Today](), companies are increasingly developing digital transformation initiatives in order to ensure that they are compliant with current corporate governance regulations, ensuring data security and revenue growth.

Level Setting: Cloud-Based Benefits

Migrating services to the Cloud is something that some corporations have been doing for decades. This data shows that companies operating in the Cloud are seeing significant performance improvements. We're also able to see that these organizations are getting out in front in their industry by:

- Bringing new capabilities to market more efficiently
- Developing innovative solutions more easily
- Scaling faster and in a more seamless manner
- Enabling unified communication for remote teams
- Mitigating technology risk

This checklist will give you the basic tools to ascertain whether your organization is operating in a way that ensures optimum growth, or whether you would benefit from robust digital transformation, partnering with experts in the field, like BlueSky.

How to Solve Your Business Challenges with the Cloud

The Cloud offers a variety of benefits for companies and clients alike. Chiefly, its benefits lie in the ability to solve problems which have historically hindered revenue growth. These problems are explained in greater detail in this [checklist's companion blog](), but include:

- Rigid Bandwidth & Logistical Restrictions
- Security Concerns
- Cost
- Lack of Visibility & Updates
- Internal Constraints Limiting Value Proposition

Data Trends Amplifying the Importance of Digital Transformation

Alongside resolving the five key issues outlined above, digital transformation has become imperative to ensuring your organization remains respected as a modern entity. Data trends are driving this expectation and amplifying the need for Cloud-based services. These key trends can be seen in the latest research which measures the intensity of Data Gravity and its effect on the Global 2000 Enterprises. Its main trend findings can be summarized as follows:

- **Enterprise Data Stewardship**: The enterprise is fast becoming the world's data steward.
- **Mergers & Acquisitions** Globalization: Driving corporate M&A to achieve scale
- **Digitally-Enabled Interactions**: The digitization of enterprise workflows is consistently expanding.
- **Data Localization:** Expanding legal and regulatory policies requiring local data storage.
- **Cyber—Physical Integration:** Organizations are increasingly seeking physical and digital security systems to improve enterprise cybersecurity.

These trends offer fascinating insight but, without an optimal storage solution, remain largely useless. Big Data is a mine of information that can be impossible to tap into without the Cloud, which allows for perusal and high-level analysis.

By examining these trends, benefits and problems, you are well placed to analyze whether your firm is optimizing all that the Cloud has to offer, and if not consider migrating to the platform which provides all the benefits outlined above.

Contact BlueSky IT Partners today to learn about the benefits of Cloud Migration.

Contact Us